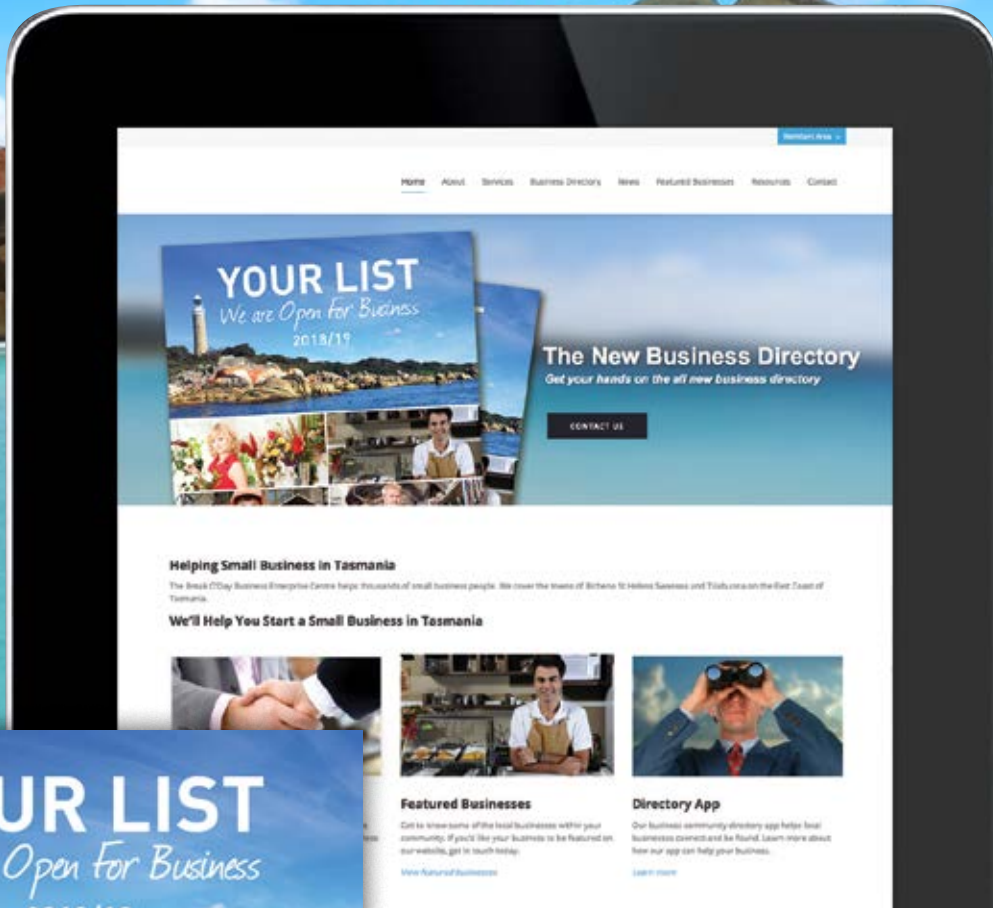


Book your place NOW. Closes 8 June

We are Open For Business



The East Coast Business and Community Directory 2018/19

Contact Our Team:

- For bookings contact Susan on **0429 911 808**
- Break O'Day Business Enterprise Centre: **6376 2044**

Boost your business presence and sales this year by appearing in the “Your List” directory. For a very low fee you have access to a very wide audience.

Your Business Enterprise Centre assists thousands of small businesses across East and North East Tasmania Tasmania. *The 2018/19 East Coast Business and Community Directory* is now open to advertisers.

Make sure you are part of the most respected trade directory in Tasmania.

Why should I participate?

- It is the number one promotional tool for the East and North East Coast, with all areas covered across Dorset, Break O’Day and Glamorgan Spring Bay. Bridport, Scottsdale, St Helens, Scamander, Bicheno, Swansea, Triabunna and everything in between!
- Your advertisement is included in print and web format.
- A FREE copy of the East Coast Business and Community Directory is available to residents and businesses throughout the East and North East Coast. It is also given to every new resident as part of the Council’s “New Residents Kit”.
- It is the best value advertising in the region. No other publication can match our targeted distribution and marketing of your business.
- It is a yearly publication with a long shelf life.
- The guide is supported by a coordinated and strategically developed marketing plan.
- The guide is searchable on the web.
- It provides great exposure and marketing support for all businesses across East and North East Tasmania.

Advertising Sizes



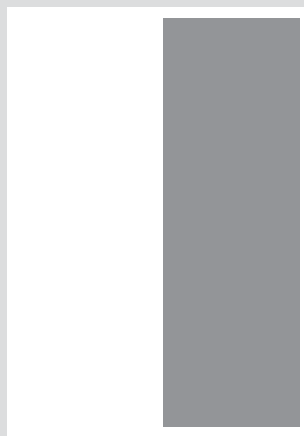
Full Page

Trim: 210mm x 148mm
Type: 186mm x 124mm
Bleed: 220mm x 158mm



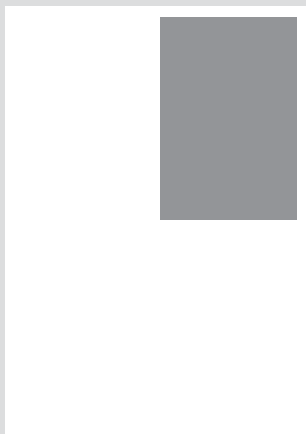
1/2 Page (Horizontal)

Size: 90mm x 124mm



1/2 Page (Vertical)

Size: 186mm x 60mm



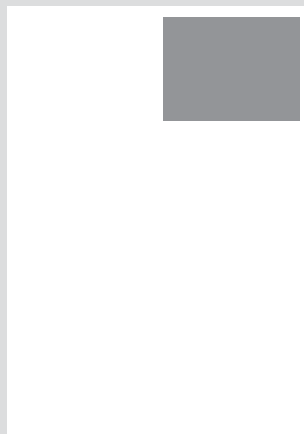
1/4 Page (Vertical)

Size: 90mm x 60mm



1/4 Page (Horizontal)

Size: 45mm x 124mm



1/8 Page

Size: 42mm x 60mm

Acceptable Formats

Acceptable File Formats (Mac only)

- Distiller PDF (High Resolution 300dpi with bleed and crop marks)
- TIFF (CMYK, 300dpi at final reproduction size)
- Indesign native format. Fonts and images must be supplied as separate files (MAC ONLY)
- Adobe Illustrator EPS with fonts supplied or outline

Unacceptable Formats

- Microsoft Publisher
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel
- CorelDraw
- Quark

Digital Images

When supplying digital images, resolution should be at 300pdi, all colour must be in CMYK. No Pantone or RGB.

How do I book and pay for advertising?

Bookings Close 8 June 2018

1. Tick the box for your advertisement size
2. Tick the box if want to be included in multiple categories within the index and advise how many.
3. Tick the box to advise how you will submit your artwork
4. Send your booking form back to us along with your payment using one of the following payment options:

Rates

Advertising Packages – Print/Web	Rate inc GST
<input type="checkbox"/> 1/8 page	\$105.00
<input type="checkbox"/> 1/4 page	\$190.50
<input type="checkbox"/> 1/2 page	\$270.50
<input type="checkbox"/> Full Page	\$485.00
<input type="checkbox"/> Inside front Cover	\$630.00
<input type="checkbox"/> Inside Back Cover	\$630.00
<input type="checkbox"/> Back Cover	\$805.00
<input type="checkbox"/> Multi Category Indexing (per extra category)	\$15.00
1	
2	
3	
4	

Artwork

Please indicate how your advert will be prepared:

- Submit your own artwork to jodee@bigskypublishing.com.au
- Re-run the previous advert with no changes – Previous 2017 advertisers who do not require any changes to the existing advert/s are not required to re-submit artwork.
- Big Sky Publishing please create my Advert
- Full Page \$300.00 1/2 Page \$150.00
- 1/4 Page \$100.00 1/8 Page \$80.00
- Small text changes \$20.00

TOTAL \$:

- Email invoice Post invoice

Signature: _____

Listing details

Company Name: Contact:

Address.....

Phone:..... Email:

Fax: Website:

Business Category for Directory Listing:

Payment

EFT payments:

Big Sky Publishing
 ANZ Bank: BSB: 012222 Account: 492160544
 If you choose to pay by EFT please notify Big Sky Publishing of your payment by emailing us:
accounts@bigskypublishing.com.au

Cheques:

Can be made payable to Big Sky Publishing.
 Post to:
 Big Sky Publishing
 PO Box 303
 Newport, NSW 2106

Credit Card:

Fax back this page to (02) 8330 9221 or post it to Big Sky Publishing (address above).
 Please debit my: Visa Mastercard

Name of Cardholder:

Credit Card Number: CCV:

Expiry date: / Signature:

Bookings close Friday 8 June 2018. Full payment for ALL advertising is required at time of booking. For further inquiries please call Big Sky Publishing on 1300 364 611

